

KINGSTON⁺ CANCER CONFERENCE EVALUATION REPORT

29TH **Beyond the Postcode:**
MAY 2025 Making Cancer Care Accessible
for Every Community in Kingston



In partnership with



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About the Can You C Me? Project

The Can You C Me? project is a Macmillan-funded initiative led by Croydon BME Forum, working across six London boroughs to improve cancer care awareness, access, and experiences for Black and Minority Ethnic (BME) communities. Through a combination of outreach, support, lived experience engagement, and professional collaboration, we are working to reduce inequalities and break down barriers in cancer care.

Our Network

The image below showcases the wide network of partners, organisations, and services we've built strong relationships with. From NHS trusts and hospices to grassroots community groups, each plays a vital role in supporting our shared mission of making cancer care more inclusive, equitable, and culturally responsive.

CAN YOU C ME?



THE KINGSTON CANCER CONFERENCE 29 MAY 2025

This was the third in a series of six conferences planned and delivered by the Can You C Me? team, co-designed with Places Leisure, and aimed at tackling racial disparities in cancer care. By bringing together healthcare professionals, community leaders and policymakers, the event promoted more inclusive and equitable approaches. Held in partnership with Macmillan Cancer Support, it focused on amplifying marginalised voices and advancing culturally responsive care across South West London.

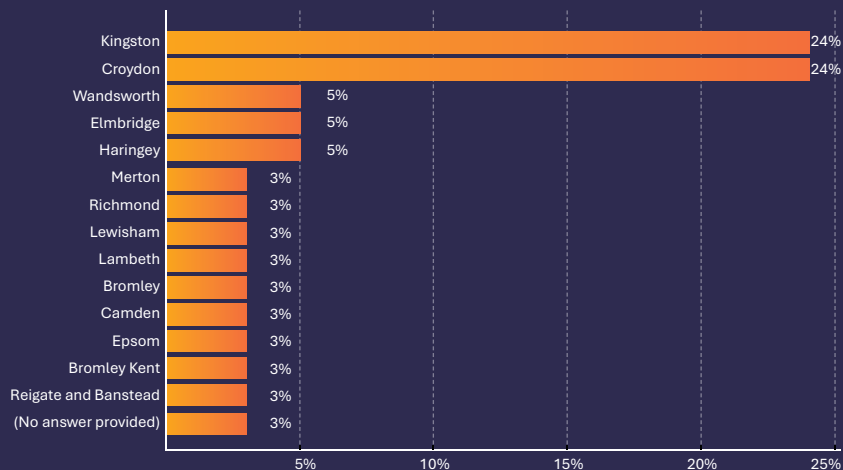
The day featured a range of powerful speakers, including a keynote from Kingston Mayor Noel Hadjimichael. Marie O'Loughlin shared an innovative model linking leisure centres with cancer pathways, while experts Archana Sood and Helen Ricketts offered practical insights from frontline services. Orin Lewis OBE gave a strong call for systemic change, and lived experience speakers Sophie Brown and Anslim Pope offered moving reflections on their personal cancer journeys.

The event also included a varied programme of workshops covering clinical trials, faith and identity in cancer care, and culturally sensitive palliative support. Creative sessions such as pottery, art therapy and line dancing provided a refreshing end to the day, giving attendees the chance to unwind, connect and reflect in a welcoming and uplifting environment.



ATTENDEE

BOROUGH REPRESENTATION AT THE EVENT

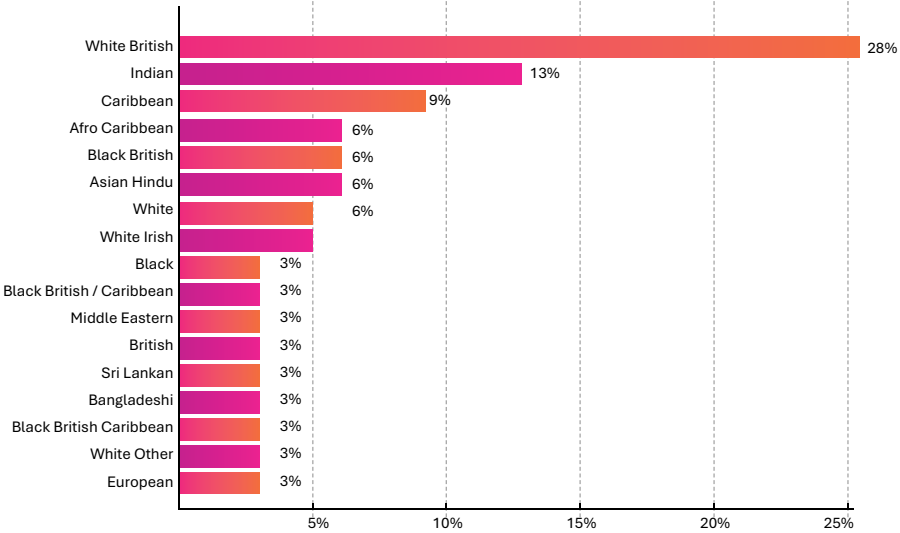


ARE YOU ATTENDING THIS EVENT AS A:



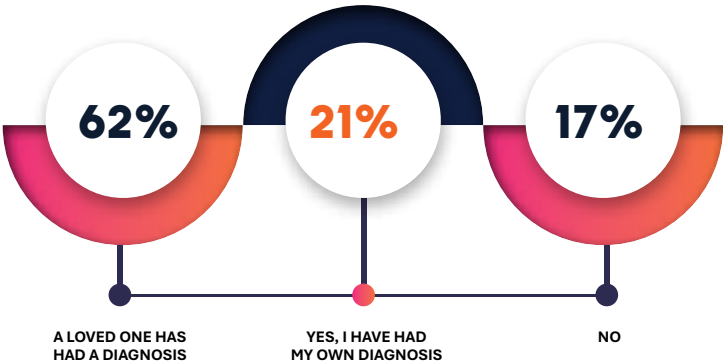
WHAT IS YOUR ETHNICITY?

(Your response helps us understand if we are reaching all communities effectively)



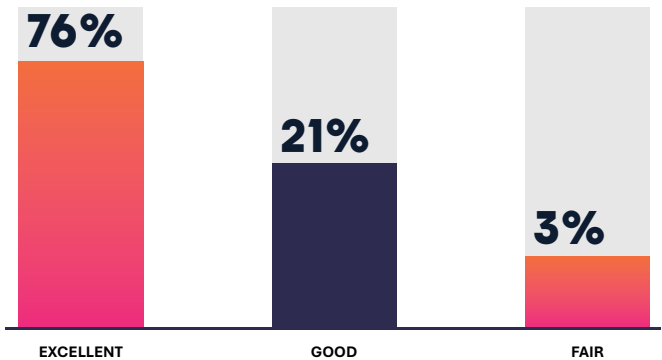
BME (if excluding “British”) is 58%

HAVE YOU BEEN AFFECTED BY CANCER YOURSELF?



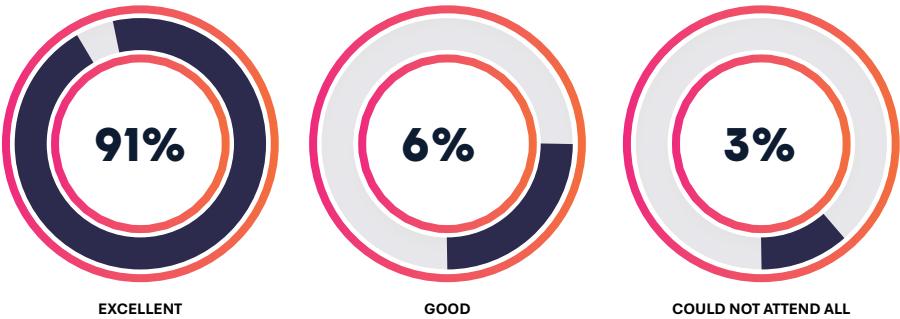
OVERALL EXPERIENCE

How would you rate your overall experience of the conference?

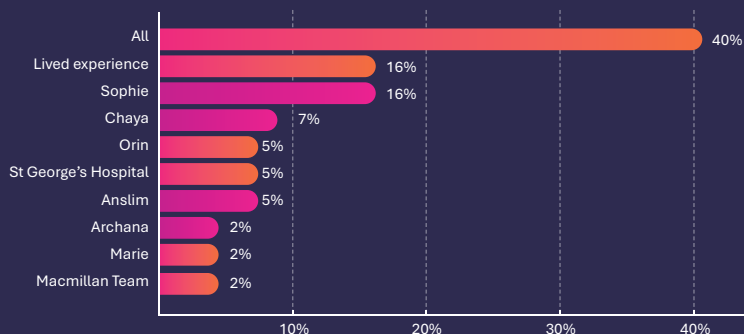


SPEAKERS

How would you rate the quality of the speakers and their presentations?



WHICH SPEAKER DID YOU FIND MOST IMPACTFUL, AND WHY?

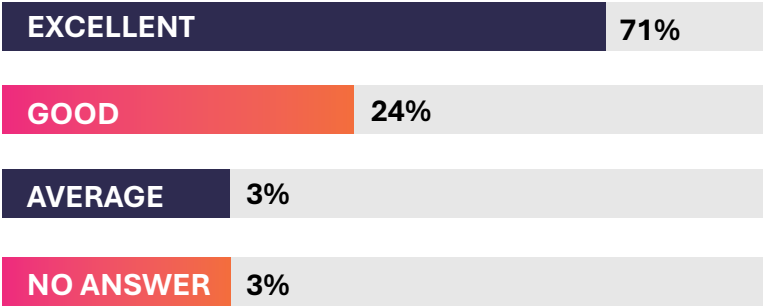


WHY?

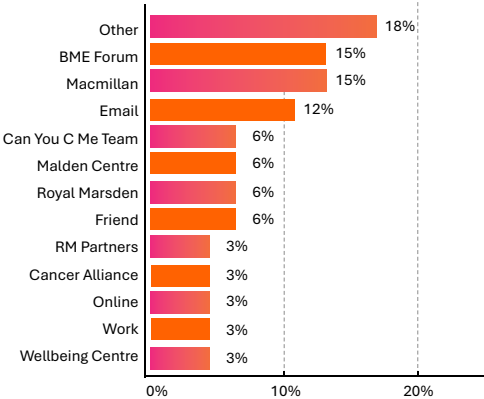
- Marie - Great to see what we are doing locally in New Malden
- The three speakers with lived experience were very powerful. Unsettling to hear how they weren't listened to or properly cared for. The video of the lady's father was extremely moving. All speakers were brilliant
- Sophie – simply powerful
- Chaya Patel – incredibly strong for what she went through at such a young age
- Sophie Brown – an unbelievable experience, a different cancer not heard of before. Now she is studying
- Lived experience speakers – reflected the real challenges people face
- All very educational
- Personal stories from the three individuals – very moving, brought tears
- Sophie – very eye-opening
- Chaya – clear message about early age and not fitting typical patterns
- Orin Lewis – a practical call to change healthcare treatment options
- All the speakers / Sophie Brown – very emotional
- St George's lived experience – detailed insight into what could have been better
- Only attended the afternoon – video and presentation from St George's were excellent
- Lived experience – would be good to also hear about some positive outcomes
- Sophie Brown and others sharing personal stories – hearing firsthand was relatable and inspiring
- All the lived experience plus the Macmillan video

VENUE AND FACILITIES

How would you rate the venue and facilities?



WHERE DID YOU FIND OUT ABOUT OUR CONFERENCE?



INCLUSIVITY AND REPRESENTATION

Do you feel the conference effectively addressed racial disparities and amplified the voices of marginalised communities?

94%

YES

3%

NO

3%

NO ANSWER

FUTURE EVENTS

Are there any specific parts of the event that could be better?

What future topics would you like covered?

17%

NO



SUGGESTIONS:

- Housing is a big one.
- Prevention / the impact of cancer on quality of life
- Everything on point well organised well done
- There should have been a GP or healthcare to answer the allegations
- Longer workshops
- Culture and committees
- We should invite some GPs in this kind of event
- More South Asian representation
- Opportunity to explore how we can improve trust / opportunities to respond / healthcare services
- Include workshop details in agenda
- Maybe some breakouts

ADDITIONAL COMMENTS

Please feel free to share any additional comments or feedback about the event.

- Great concept and idea
- Excellent event – well done
- Longer, more HP experience – which was good. Loved the workshops.
- Breaking the myths would help more
- The event was interesting. More medical speakers would be helpful. The groups are not all the same
- Well done – we need this
- Keep up the fantastic work. I hope you continue to get the funding needed to carry on these events in future years. The collaboration with different organisations is excellent and the way forward
- Brilliant event – informative, felt safe, fun. Great talks and networking opportunities. Very funny MC
- There should be more events like this one
- Fabulous event – huge thanks to all who contributed to this informative conference
- Excellent – I welled up. The good work is appreciated
- Very informative – good food, lovely people, and very well organised.
- The host Anthony was the best
- Thank you
- Would be great if we could use the next conference to share clinical information and debunk some of the myths and misinformation
- Very thought-provoking – still a lot of work to be done
- Speakers were very honest in what they said
- Great energy
- Well done BME Macmillan Team!
- Always great, informative, and plenty of knowledge and info to share with others
- Uncomfortable chairs for that amount of time seated. Food was nice but completely cold. Thank you for being so welcoming
Well done team Macmillan – Can You C Me?!

QUALITATIVE FEEDBACK

I would like to thank you and the team for organising and inviting us to take part in this year's conference. I feel inspired to do more to ensure people with or at risk of cancer from minority ethnic backgrounds have equal access to care, as well better support and outcomes.

Dola

Research fellow

The Royal Marsden NHS Foundation Trust

I am still on a high from yesterday. What a day. Incredibly, I loved every minute from start to finish. Sorry, I didn't get to say bye, I ended up in the pottery class!

I still cannot believe I got to be part of yesterday, and the fact that I will be in such an important video -a video that is going to make changes, changes that will go down in history. It is so powerful.

Sophie B

Thank you all for such a fabulous day yesterday. All the sessions you arranged were amazing and thought provoking.

I just wanted to share this comment from someone living with cancer that came up to chat to me at the end of the day.

"Today was inspirational. I feel able to go and ask questions and be a warrior."

Helen

St George's University Hospital

I was blown away with the entire conference! All the organising, speakers, catering as well as the love and warmth in the room.

Anthony was absolutely brilliant and I didn't realise that humour and cancer COULD go together. I loved all the speakers but was so proud of Sophie, Anslim and especially Chaya.

You must all be very proud of yourselves for this brilliant conference and work you do.

Thank you for the invite and for coming to Kingston. Please pass my regards onto all.

I look forward to seeing the photos (hopefully none of me doing the YMCA dance!!)

Archana

Kingston Hospital

Congratulations again on such an amazing event last week, you must be so proud of what you have achieved so far I know I am proud of you all. Lives will be forever changed because of your hard work and dedication.

Emma

Ashford and St Peter's Hospitals

I just wanted to say how amazing the conference was! I took so much from it. It gave me a real sense of hope. The staff at the venue were so welcoming and so attentive. I just want to thank you all for the amazing work you are doing. Keep it up!

Maryam



ABOUT

Croydon BME Forum is the umbrella organisation for Croydon's Black and Minority Ethnic (BME) voluntary and community sector, working to engage people, build capacity, and promote equality and cohesion. We are a registered company limited by guarantee.

Our projects focus on various areas, including mental health, general health, family support, financial assistance, and overall well-being. The Forum was established to maximise the engagement of BME communities in all aspects of living and working in Croydon.

We represent Croydon's Black and minority communities to public sector agencies and other statutory and non-statutory organisations.

Get in touch with the Croydon BME Forum by calling us or dropping in:
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For more information about the Can You C Me Project or to contact the team, please visit www.canyoucme.org or email macmillanteam@bmeforum.org

You may also contact Macmillan Cancer Support on

0808 808 0000 or visit their website www.macmillan.org.uk

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