

Building Bridges to Better Health:

Collaborative Approaches in Cancer Care for the BME community

In partnership with







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About the Can You C Me? Project

The Can You C Me? project is a Macmillan-funded initiative led by Croydon BME Forum, working across six London boroughs to improve cancer care awareness, access, and experiences for Black and Minority Ethnic (BME) communities. Through a combination of outreach, support, lived experience engagement, and professional collaboration, we are working to reduce inequalities and break down barriers in cancer care.











About The Wandsworth Cancer Conference

The Wandsworth Cancer Conference marked the second in the six-part Can You C Me? conference series. Focused on tackling racial disparities in cancer care, the event brought together healthcare professionals, community leaders, patients and policymakers for a powerful day of learning, discussion, and reflection.

Held at the Civic Suite in Wandsworth, the event was hosted by lived experience advocates Nicola Boyd and Andréa Tshibangu, who brought warmth and authenticity to the day. A keynote address from Councillor Henderson set the tone for a day centred on equity and action. Lived experience speaker Anslim Pope shared a moving account of his cancer journey, highlighting the persistent inequalities faced by Black and Brown communities.

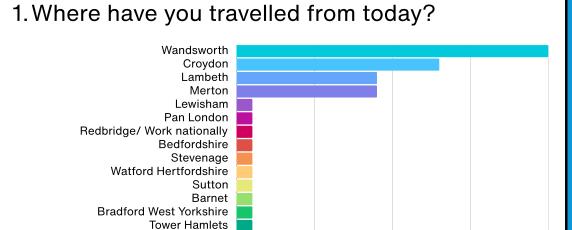
The programme featured expert-led sessions from Caitlin Harvey, Kath Malhotra and Helen Ricketts on personalised care and improving outcomes through culturally responsive practice. Vanessa Richards delivered a powerful talk on the importance of therapy and emotional wellbeing for those affected by cancer.

Creative and community-focused contributions from Trojan Gordon and Carmelita Goodwin of Emancipated Run Crew energised the day, with their innovative approach to therapy through movement resonating deeply with attendees. The Enable Macmillan Community Cancer Link Worker Service shared insights into their impactful work and introduced a service user whose personal testimony reflected the value of their support.

Further contributions included Adebusola Olalekan-Sule, Clinical Hub Lead at Royal Trinity Hospice, who outlined the essential palliative care services offered locally, and Sarah Lea, who emphasised the importance of breast screening and raising awareness around mammography.

The conference concluded with vibrant music and informal networking, reinforcing the power of community-led approaches in addressing cancer inequalities. Feedback was overwhelmingly positive, with attendees praising the inclusive atmosphere, meaningful dialogue and commitment to change that characterised the event.

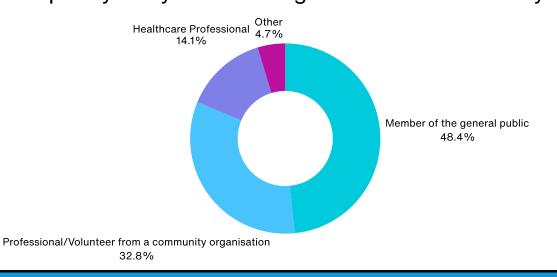
ATTENDEE FEEDBACK



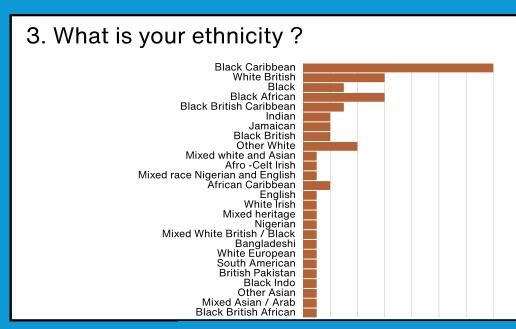
Southwark Richmond Kingston



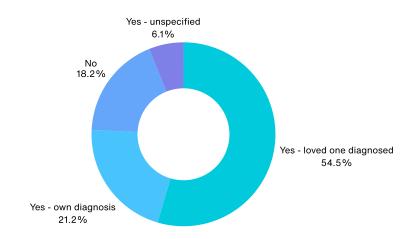
2. In what capacity are you attending this conference today?





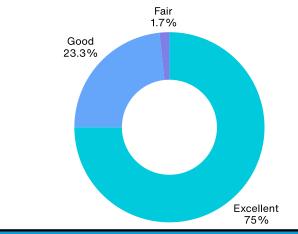


4. Have you been affected by cancer yourself?

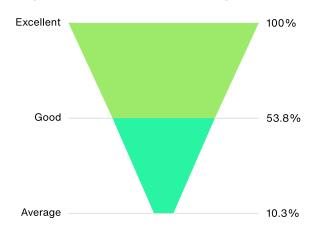




5. How would you rate your overall experience of the conference?



6. How would you rate the quality of the speakers and their presentations?

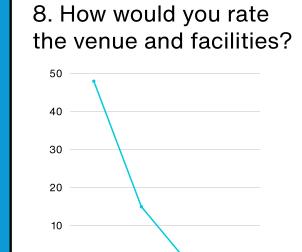




7. Which speaker did you find most impactful, and why? Anslim Pope All of them Vanessa Richards Andrea Tshibangu Trojan Gordan Macmillan Cancer Support Sarah Lea Kath Malholtra Nicola Boyd Enable Link Worker Service Networking opportunities more than speakers Adebusola Olalekan-Sule Carmelita Goodwin



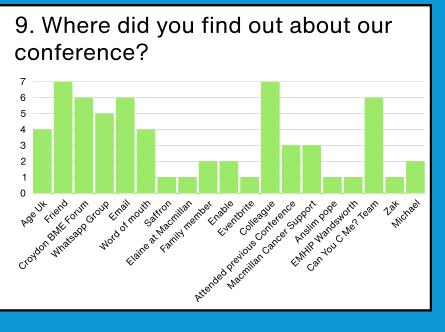




Fair

Poor

Excellent Good





10. Do you feel the conference effectively addressed racial disparities and amplified the voices of marginalised communities?





11. Please feel free to share any additional comments, feedback about the event, or suggestions for future conferences.

Children at school and university - how do you approach the schools?

Brilliant delivery and venue.

Very interesting – I learnt a few things about Macmillan and cancer.

All good.

Loved the dancing.

Great food, great energy, really moving speakers - inspiring.

It was good to be breaching the gap for Black and ethnic minority communities.

You have all done excellent work – thank you for that.

Very good.

Very informative.

None – thank you for this useful event.

Great informative day.

There should be visual screens around the hall so people can see the main screen.

Very organised event. Maybe too many speakers at once, so too much to take in. Leaflets to read at leisure would help.

Timings were a bit too long - too many speakers. More discussion needed.

Very good event.

I liked the interactive questions at the beginning. There should be a variety of teas and herbal options – brown sugar and honey. The conference venue was good.

Can we have presentations on clinical trials to improve awareness and inclusivity? None.

The conference and speeches made us aware of how to deal with cancer.

EMAILED FEEDBACK

Thank you so much for your kind words and for sharing the video from the Can You C Me Cancer Conference. It was truly an honour to contribute to such an important event and to be part of something that empowers both healthcare professionals and the public in the fight against cancer.

Thank you again for your support and for the opportunity to work alongside such passionate and dedicated people.



Thank you for your email and for sharing the video. We were honoured to be asked to take part in your amazing event and that our session was received so well. We made a lot of contacts which we are following up with, many health and cancer practitioners are very interested in our Walk and Talk sessions in Croydon and so we are pursuing those links. We would love to attend your next Can You C Me Conference - please do let us know when and where that is.

Please send our regards to your team who are working so hard to support black and brown cancer sufferers, survivors and their support networks!



Thanks so much for inviting us to the conference on Thursday, what an insightful afternoon! We were so impressed with the level of patient engagement you had!



So lovely to meet you last week. That event was absolutely brilliant! So many engaged members of the community and that's exactly the aim to reach those who need reaching and to hear from those who need to be heard.

Sessional GP – GP Path finders and West London Fed GP Clinical Lead NWL ICB Last Phase of Life and Personalisation GP Clinical Lead Cancer RM Partners Borough's Brent / Ealing GP Champion NWL ICB Hepatitis C Elimination It's such a great video, think you all really managed to capture the energy from the room within it.

You and your team are amazing with what you are all achieving, it is making such a difference. Thank you so much for all the support and guidance you give us at George's too.

Look forward to seeing you soon



What an amazing conference yesterday! It was so humbling for us to be in that space with people sharing their heartbreaking but inspiring stories. Thanks to you and the team for all the work that you do - literally lifesaving for people.

We've been contacted by various organisations who are thinking about a referral service to our walk and talks which would be amazing. We are speaking to Michael about what other things we could do with you all at McMillan, especially as we expand to other boroughs.



Was wonderful attending the recent conference and meeting you in person. Thank you for the invite and offering Safeena a stall at the event.

Please do keep in touch and hope that we can keep supporting each other.



YOU AMAZING PEOPLE!!!

Thank you so much for such a wonderful day yesterday. All your hard work really paid off, it was such a successful event.

It was great to be able to have the opportunity to share our work and we had so many helpful conversations with people afterwards.

You help us make so many wonderful connections with people, we were buzzing with ideas afterwards.

We both really value working with you all and we just wanted to start the day with a little thank you.



Firstly a huge thank you to Saffron, yourself and all your wonderful colleagues for your fabulous Conference last week - it was really inspiring to be part of the day. It was great to hear about all your achievements, and I would be really interested in finding out more about your cultural competency training.



Thank you. I thought the conference was a great success and a credit to all the hard work and effort of the MacMillan Team.



We would like to express our sincere gratitude for the opportunity you provided us on Thursday. Our students from South Thames College thoroughly enjoyed the experience and were able to gain valuable skills from your well-organised and successful event. We truly appreciate your generosity in hosting us and hope we can collaborate again in the future.

Thank you once again for your support and hospitality.



I was so impressed with Thursday's event! It was so vibrant and welcoming - well done!



I wanted to sincerely thank you for the opportunity to attend the "Can You C Me?" Wandsworth conference. The event was incredibly impactful, providing a platform to address the racial disparities in cancer care and shed light on the barriers faced by marginalized communities. The discussions were both thought-provoking and inspiring, emphasizing the importance of raising awareness and fostering collaboration to create lasting change.



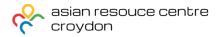
I wanted to thank you for the incredible "Can You C Me?" conference, it was both inspiring and thought-provoking. The event shed light on such important issues around racial disparities in cancer care, and it's clear how much effort went into making it a success.

The discussions and statistics shared during the conference were a powerful reminder of the work that still needs to be done to improve access to healthcare and outcomes for marginalized communities. It has motivated me to take action in my own work.

I'm currently organising some women's wellbeing workshops and events, and I'd love to incorporate a focus on women's cancer awareness. Your expertise and presence at one of these events would be invaluable in helping to raise awareness and empower women in the community.

Please let me know if you'd be interested in collaborating, and I'd be happy to share more details.

Thank you again for such a wonderful and impactful conference!



I thought the conference was excellent. Room was beautifully set up.

I found talking with other stallholders and visitors really helpful. The talks were really helpful. Yes enough opportunities to network and enough access to schedule.

The conference location was convenient and comfortable.

I would have liked more time to talk and more time for Q&A

Although, it is amazing that people are willing to share their cancer experience it can be anxiety -provoking for people to hear negative experiences. My fear is it can put people off even going to the hospital or seeking help if they fear they face a negative attitude. May be those sharing their experience can be encouraged to focus on how they overcame the barriers.























CONTACT

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For more information about the Can You C Me Project or to contact the team, please visit www.canyoucme.org or email macmillanteam@bmeforum.org

You may also contact Macmillan Cancer Support on 0808 808 0000 or visit their website www.macmillan.org.uk





Scan to visit the Can You C Me? website

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